



Ciudades Bajas en Carbon Cities

MEDELLÍN

Medellín is a city full of surprises, experiences and unique characteristics that today, make it a world reference. It's a place that re invents itself and reflects it in its culture.





MODEL OF TRANSFORMATION AND SOCIAL INNOVATION

A PLACE WHERE YOU CAN FIND EVERYTHING YOU NEED TO ENJOY YOUR STAY

ITS THE PERFECT CITY FOR THE MEETINGS INDUSTRY















1,475 M.S.N.M M.A.S.L

del PIB nacional se genera en Medellín

Of the domestic GDP is generated in Medellin

2 ciudad más importante y 3 más visitada de Colombia

2nd most important and 3rd most visited city in colombia

382 Km2

de extensión territorial

In area

Air Conectivity

Airports:



Jose Maria Cordova International Airport and Enrique Olaya Herrera National Airport

International routes

Curazao, Fort Lauderdale, Lima, Madrid, México D.F, Miami, Panamá, Quito, San Salvador, Nueva York, Aruba v Valencia

National Routes



Population 3.750.000

habitantes en el Área Metropolitana del Valle de Aburrá

Inhabitans in Aburra Valley













Transportation system



Sistema Integrado de Transporte Público: Metro, Metrocable, Metroplús, EnCida y próximamente Tranvía

Integrated Public Transportation Sustem: Metro, Metrocable, Metroplus, Encida and soon, tranway

Unidades de taxi en circulación dentro del Valle de Aburrá 19.500

Taxis in circulation within the Aburra Valley



24°C

de temperatura promedio

752°F

Average tempeture

Conocida como la ciudad de la etema primavera

Known as the city of eternal spring



Electricity
110 Voltios
Volts



+100 hoteles

Poblado, Laureles – Estadio y Centro

Poblado, Laureles-Estadio, and Centro

5.600 habitaciones rooms

9.200 camas beds

Currency \$

Peso Colombiano (COP)

Colombian Peso (COP)

No hay restricción de nacionalidad para ingresar a Colombia. Viajes inferiores a 90 días no requieren visa.

Visa

There is no restriction on nationality to enter Colombia. Trips below 90 days do not requiere a visa









IT'S THE ONLY CITY IN COLOMBIA

WITH AN INTEGRATED TRANSPORTATION SYSTEM

METRO – METROCABLE – METROPLUS – BUSES –

BICYCLES – TRAM (OCT 2015)

CAPITAL OF ANTIOQUIA

ITS THE SECOND MOST IMPORTANT **CITY** IN **COLOMBIA**

8%
OF THE COLOMBIAN GDP IS GENERATED IN MEDELLÍN



THIRD MOST VISITED CITY IN COLOMBIA

JOSÉ MARÍA CÓRDOVA (International) **OLAYA HERRERA** (National)



Curazao, Fort Lauderdale, Lima, Madrid, México D.F, Miami, Panamá, Quito, San Salvador, New York, Aruba, Valencia.

20 NATIONAL ROUTES



12% GROWTH **COMPARED TO 2014**





VISITORS IN 2014:

549.455







24°C
AVERAGE TEMPERATURE

BECAUSE OF ITS **CLIMATE**

BECAUSE OF THE WARMTH OF ITS PEOPLE

BECAUSE OF ITS GREAT SERVICE

Empieza tu viaje en www.medellin.travel



BECAUSE OF ITS TRANSFORMATION

MEDELLÍN, INNOVATIVE CITY

According to the Citi Group, The Urban Land Institute and The Wall Street Journal, Medellín was the winner competing with cities such us Tel Aviv and New York.

SOCIAL METAMORPHOSIS

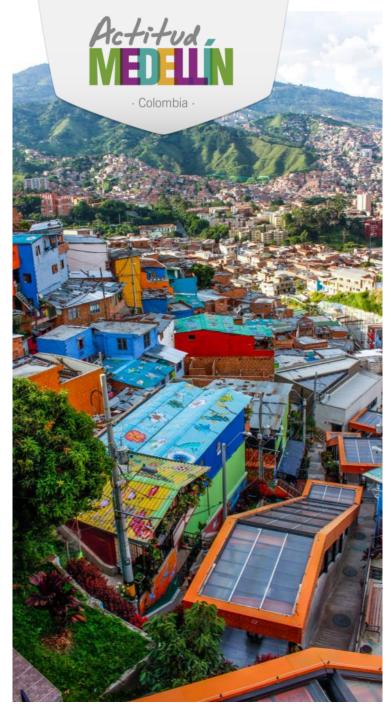
- Transformation of public spaces
- Social investment















BECAUSE OF ITS TRANSFORMATION

- Library Parks
- Integrated Transportation System
- Electric stairs
- Empresas Públicas de Medellín
- Atanasio Girardot Sporting Complex
- Parque del Río Project
- Ruta N





BECAUSE OF ITS

MEETINGS INDUSTRY AND TOURISM

SCENERIES:

- Plaza mayor
- Ruta N
- Metropolitan Theater
- Botanical Garden
- Orquideorama
- Museo de Antioquia
- Museo de Arte Moderno de Medellín MAMM
- Intercontinental Hotel
- Planetarium
- Explora Park
- Atanasio Girardot Sporting Complex
- Arví Park















MAJOR EVENTS:

- Global Entrepreneurship Congress (2016)
- General Assembly for the World Tourism Organization (2015)
- Master Swimming Pan-American Championship (2015)
- 55th Board of Governors Meeting of the Central American Bank for Economic Integration CABEI – 2015
- 8th TCI Latin American Cluster Conference 2015.
- World Urban Forum (2014)
- XIX Ibero-American Congress for Plastic and Reconstructive Surgery FILACP – 2012
- General Assembly LUCI (Lighting Urban Community International) Association – 2012
- FIFA World Cup Sub20 2011.
- South American Games 2010
- 50th Annual Meeting of Governors of the Inter-American Development Bank (IDB) - 2009.





BECAUSE OF ITS BUSINESS TOURISM

EXTENSIVE RANGE OF HOTELS

Three main areas: Poblado, Centro and Laureles

More than **5.600 rooms and 9.100 beds**

New Projects 2016
City Express Plus – Q3
Hampton By Hilton – Q4
Courtyard By Marriott – Q4

Aprox 600 rooms total











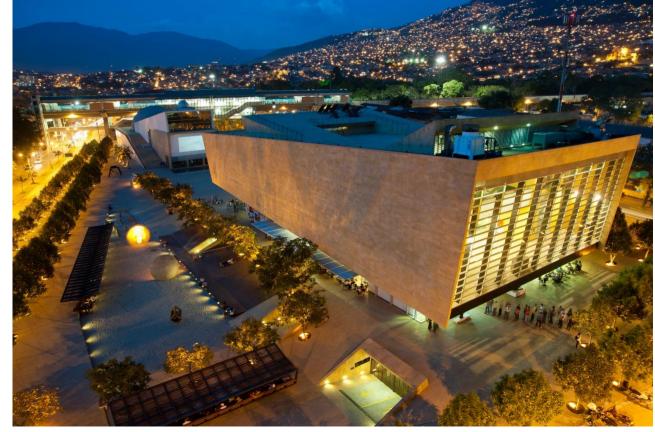
BECAUSE OF ITS MODERN
INFRASTRUCTURE AND QUALITY
SERVICES

ORGANIZED AND MODERN CITY

VENUES FOR ALL KIND OF EVENTS
THAT COMBINE TRADITIONAL AND
MODERN ARCHITECTURE















BECAUSE OF ITS **EXPERIENCES**

BOTERO

- Medellín, the birth city for the Maestro Fernando Botero
- His work shows different sides of Medellín
- FROM BOTERO TO MEDELLÍN

Plaza de las Esculturas Fernando Botero / Museo de Antioquia / Parque San Antonio / Parque Berrío / San Cristóbal

 He was a great contributor in the transformation process of the city









BECAUSE OF ITS **EXPERIENCES**

SHOPPING

- Shopping Malls
- Open districts with independent designers
- Outlets
- Handcrafts













EXPERIENCES

GASTRONOMY

Mercados Campesinos : Organic, natural and local products can be purchased, produced by local families in the region.

Gastronomy Routes: Different zones in the city with great variety in restaurants that offer Colombian, local, International and author cuisine.

Medellín Sí Sabe: Local project created in 2012 that works with entrepreneurs and local chefs in order to support the development and internationalization of local food. The local Gastronomy route was created.



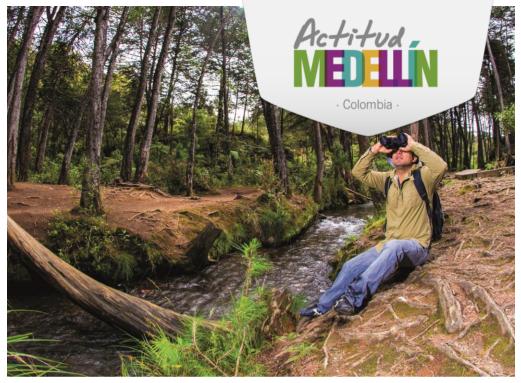
BECAUSE OF ITS

EXUBERANT NATURE

Medellín:

- Arví Park
- Cerro El Volador
- Botanical Garden Joaquín Antonio Uribe
- Cerro Nutibara (Pueblito Paisa)
- Explora Park















Parque Arví: 1.761

Acres of **Natural reserve** in Santa Elena.

- Silletera Culture
- Santa Elena Tradition
- Arví Market
- The Indigenous history
- Arts and crafts
- Gastronomy











ANTIOQUIA

It offers great destinations around Medellín to relax, enjoy nature and culture, with an extensive variety of landscapes and climates.









Sub-regions

EASTERN ANTIOQUIA



ARTS AND CRAFTS ROUTE

CERAMIC: CARMEN DE VIBORAL

WOOD: **RETIRO / RIONEGRO**

GUITARS: MARINILLA

FIQUE: GUARNE / SAN VICENTE





Guatapé **RESERVOIR**

- Sailing
- Kayak
- Jetski
- Boat rides

PEÑOL

- Batolito antioqueño
- **National Monument**
- 200 m high and 700 m of perimeter
- 640 stairs to the top
- Top 2.135 meters
- Temperature 18 ºC



- Fishing
- Landscaping
- Canopy













WESTERN ANTIOQUIA



CULTURAL ROUTE

NATURE

El Páramo de Frontino / Natural Orchids National Park / Paramillo

CULTURE

Santafé de Antioquia – colonial architecture / San Jerónimo / Túnel de Occidente





Santafé de Antioquia First capital of Antioquia

NATURE

- Adventure Tourism
- Rafting y Paragliding
- Hiking

CULTURE

- Colonial Architecture
- Churches
- Museums
- Puente de Occidente
- Religion Tourism
- Gold and Filigrana Route
- Gastronomy
- Film Festival











SOUTH-WEST ANTIOQUIA

:io:22°C | 1750to

NATURE (Adventure Tourism)
WATER RAPPEL / CANOPY / RAPPEL

COLOMBIAN HERITAGE TOWNS JARDÍN / JERICÓ

COFFEE TERRITORY

More tan 68.000 acres with coffee crops. Touristic activities around rural homes, traditional cuisine and coffee tastings.





URABÁ ANTIOQUIA



Biodiversity and several cultures

Region with great **economic and touristic** growth













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